



Edvysor™

ABOUT EDVYSOR 

EDVYSOR USE CASES 

WHAT EDVYSOR CAN DO FOR YOUR BUSINESS? 

Edvysor is a unique digital, coaching, and business support system, which contains applied intelligence on global business best practices. Edvysor guides Entrepreneurs, CEO's, Directors, Departmental Heads, and Consultants from strategic planning and tracking to monitored tactical implementation, with daily dashboard alerts for immediate evaluation and action.

Edvysor promotes an innovative business support mechanism, leveraging technology to assist with profitability, sustainability, and business growth!

Edvysor builds capability throughout the business, guides on the implementation of these capabilities, and monitors & evaluates business performance - real time!

Edvysor can be used in its current form or customized and white-labelled if needed.



WHO SHOULD BE USING EDVYSOR?

Any Small to Medium sized business, in any sector, can benefit from the strategic planning to tactical implementation.

EDVYSOR IS SUITED TO BUSINESSES:

- ✓ Operating for at least one year with more than five staff
- ✓ Focusing on profitability, sustainability, and growth
- ✓ Wanting to move to the next level of performance
- ✓ Considering expansion
- ✓ Who need strategic intervention to respond to environmental changes
Focusing on profitability, sustainability, and growth changes

WHO SHOULD BE USING EDVYSOR?

Any Small to Medium sized consulting business, in any sector, can benefit from a business support tool to provide strategic planning to tactical implementation.

EDVYSOR IS SUITED TO CONSULTANTS:

- ✓ Looking for expert guidance or support or to provide this to clients
- ✓ Focusing on profitability, sustainability and growth of their clients
- ✓ Wanting to move clients to the next level of performance
- ✓ Considering expansion across geographies and industries
- ✓ Who need strategic intervention to respond to environmental changes

Top management is not informed

Strategic plans are forgotten in some office drawer and strategic goals are not achieved

Marketing plans are not actualized, and the brand is losing sales, consumers and market share

Marketing and sales are unable to improve

Advertising does not produce results

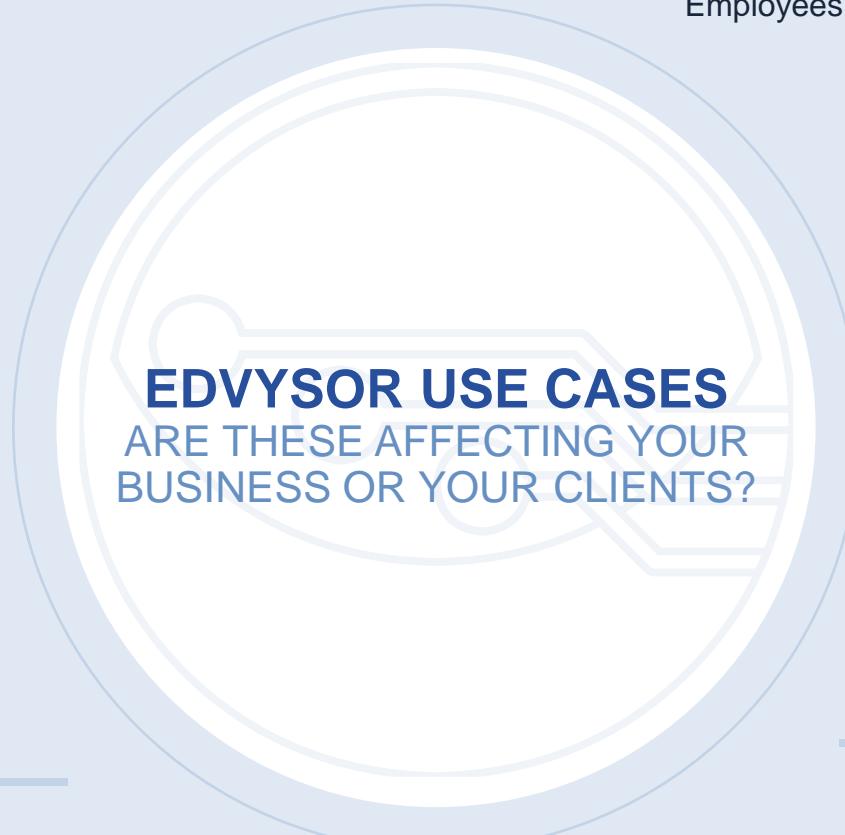
Employees are not happy

Management and supervisors do not care

Tardiness, early departures, illness and poor performance are the standard

Sales forecasts are always off and are hardly ever met

Top management is forced into solving hourly emergencies



EDVYSOR USE CASES ARE THESE AFFECTING YOUR BUSINESS OR YOUR CLIENTS?

Company goals are often vague and are not expressed numerically

It is almost impossible to track the progress of any goal the company has

Departments do not communicate with each other and protect their territories – silo'd mentality

There is no growth in the company

Parts for service or for manufacturing are often not in inventory

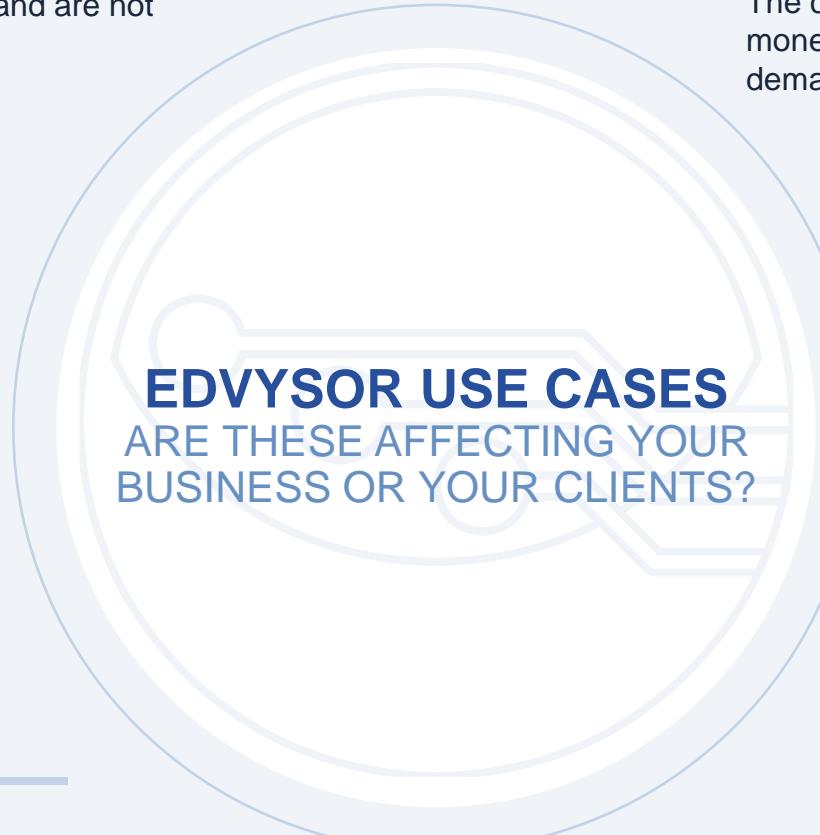
The company does not know if it has enough money to meet daily/weekly cash flow demands

Top managers do not know how many customers were lost in the past 12 months

Nobody in the company has tried to recover lost customers

Inter-department responses take too long

The company's departments and employees are not managed using key performance indicators



EDVYSOR USE CASES ARE THESE AFFECTING YOUR BUSINESS OR YOUR CLIENTS?

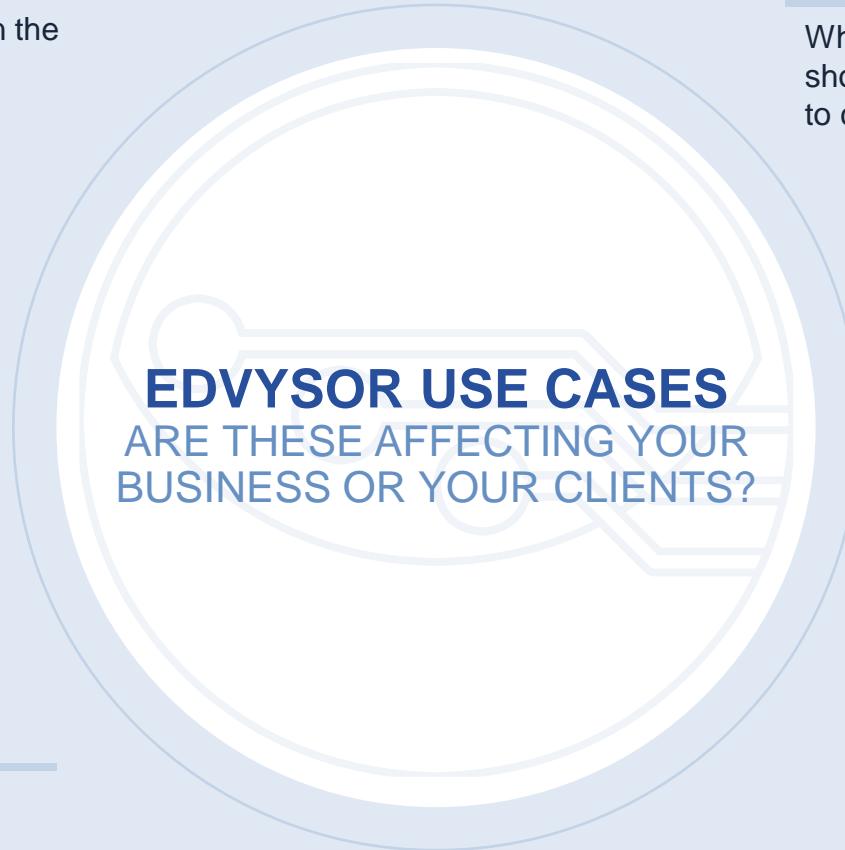
There is no sense of camaraderie in the company or in any department

The product quality leaves a lot to be desired

Too many customers complaints

The company is just not making any profit

The company does not seem to have any direction



EDVYSOR USE CASES

ARE THESE AFFECTING YOUR BUSINESS OR YOUR CLIENTS?

When the day starts, no one knows what they should do first, and how their roles contribute to company goals and objectives

Company and management objectives are unknown

Employees do not know how their work affects the company goals

Management and employee expectations do not seem to be aligned

WHAT EDVYSOR CAN DO FOR YOUR BUSINESS



WHAT CAN EDVYSOR DO FOR YOUR BUSINESS OR YOUR CLIENTS?

Guides how to achieve Optimal & Next Level Performance in every function

Act both Strategically and Tactically

Drive each business and functional process with KPIs and Metrics

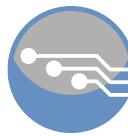
Create a culture of high-performance

Monitor business performance – real time

Spot performance trends

Alert Managers when action is needed

Manage people (at the right levels)



Guide Managers by assigning accountability and responsibility at right levels

Create stretch goals

Collaborate and Lead more efficiently

Make informed decisions



Upskill and Train your staff efficiently and effectively

Consistency across various divisions and departments

Standardization of management and leadership behaviours and performance

Align and connect everyone in your business with key and consistent messaging and communication



Market share gains through implemented global best business practice, recommended by Edvysor, accessible anytime!

Identification of increased sales, revenues, and profitability with the ability to track performance real-time!

Enhanced customer service

Committed, informed, and satisfied personnel who know what they need to do

An applied intelligence software that can be used cross-functionally within your business and is scalable to different divisions or locations

Creates focus on identified areas of concern across all departments and levels

Better accuracy in monitoring and reporting

Guides the development of goal planning & monitoring, at all levels

Provides real time performance metrics and performance insights reporting

Create self-learning teams focused on continuous improvement across the business